



Registered Investment Advisor

**For Immediate Release**

Contact: Carolyn Smith, Magnus & Co.

**626.396.9975 or 626.695.9630**

[carolyn@magnusco.com](mailto:carolyn@magnusco.com)

## **401(k) Advisors Expands into NonQualified Arena**

### ***Industry Expert, David W. Stecher, Recruited to Lead New Executive Benefits Practice***

Aliso Viejo, CA, January 25, 2010—[401\(k\) Advisors](#), one of the largest, independent retirement plan consulting firms in the nation, announces that David W. Stecher has joined the firm as National Practice Leader for Executive Benefits Consulting effective today.

Stecher's arrival signifies a strategic decision by management to expand its support of defined contribution plans by adding senior talent in nonqualified plans. He will lead the executive benefits consulting practice for both 401(k) Advisors and Retirement Plan Advisory Group (RPAG), its sister company. His primary focus is on total plan management and driving efficiencies for both plan sponsors and participants in four key areas: 1) best practices in plan design; 2) plan funding mechanisms and cost controls; 3) education and communication; and 4) integration of administrative services across the corporate technology platform.

"Nonqualified deferred compensation plans [NQDCs] are citadels of security for countless executives who face serious retirement shortfalls from 401(k) plan restrictions. As the economy recovers, and demand for executive talent heats up, companies must offer more well-designed NQDCs to retain talent. We anticipate solid growth for us in this specialty," says Nick Della Vedova, president of 401(k) Advisors.

Stecher comes to 401(k) Advisors with a strong background in accounting, taxation and legal disciplines, and deep expertise in nonqualified plans, including deferred compensation, supplemental executive retirement, and restricted stock plans. Formerly an executive vice president with Retirement Capital Group and AXA Advisors, he also ran the west coast operations for the latter. Earlier in his career, he served as tax and auditing accountant for KPMG Peat Marwick.

A Certified Public Accountant and Certified Financial Planner, David Stecher also holds his CLU, ChFC, and Series 6, 7, 24, 63, 65 licenses. He earned a bachelor of science in accounting from the University of Delaware and a master's degree in taxation from Widener University in Philadelphia.

401(k) Advisors specializes in retirement plan consulting for major and mid-size private and institutional plan sponsors, and holds \$10 billion in assets under advisement. For more information, log onto [www.401kadvisors.com](http://www.401kadvisors.com)

#### **401(k) Advisors**

120 Vantis, Suite 400 ▪ Aliso Viejo, CA 92656 ▪ P 949.460.9898 ▪ F 949.460.9893 [401k-2010-04](#)