



### **401(k) Advisors Expands Its Eastern Region Office with Addition of David Rinehart, CFA**



*Registered Investment Advisor*

Aliso Viejo, CA, February 1, 2011—**401(k) Advisors** today announced the expansion of its consulting team with the addition of **N. David Rinehart, CFA**, who will service existing clients on the East Coast through comprehensive investment due diligence and fiduciary plan reviews.

David brings to the position nearly fourteen years of experience in portfolio management, client service and investment consulting. Most recently David served as an investment strategist for a registered investment advisory firm in Harrisburg. He also spent several years as a research analyst focusing on attribution analysis and manager searches. Earlier in his career he spent time at Legg Mason, a mutual fund company in Baltimore that caters to the institutional marketplace.

David is a Chartered Financial Analyst (CFA) Charterholder and has passed the FINRA Series 65 exam. He graduated with a B.S. in Finance from Indiana University of Pennsylvania and earned a Master's in Science of Finance from Loyola College of Maryland.

"401(k) Advisors continues to experience tremendous growth," comments Nick Della Vedova, President of 401(k) Advisors. "We are excited to welcome David aboard and see our clients benefit from his extensive investment experience and insights."

401(k) Advisors provides independent retirement plan consulting services to major and mid-sized private and institutional plan sponsors, and currently oversees over \$11 billion in assets under advisement. Offices are located in the Midwest, Northeast, Southeast, Southcentral and Western regions of the United States. The firm is recognized for best practices in retirement planning, investment due diligence, vendor service and fee benchmarking, compliance processes, and education for sponsors and participants. For more information, log onto to [401kadvisors.com](http://401kadvisors.com).

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