



401(k) Advisors Grows its Consulting Team Welcomes Bret G. Dudl, AIF® as Senior Plan Consultant



Registered Investment Advisor

Aliso Viejo, CA, March 21, 2011—**401(k) Advisors** today announced the expansion of its consulting team with the addition of **Bret G. Dudl** as a senior plan consultant. His primary responsibilities include developing the firm's diverse client base while delivering superior consulting service in the areas of investment due diligence, fiduciary compliance and plan design.



Bret brings to the position over a decade of dynamic experience in the retirement planning arena. Previously, he served as the Vice President of Retirement Plans for Intercare Insurance Solutions in San Diego, where during an 18-month period he tripled the retirement plan assets to over \$300 million. Prior to joining Intercare, Bret owned and operated SFG Benefits Financial, a retirement benefit consulting firm. Earlier in his career, he was the managing director of retirement plans for Lincoln Financial Advisors, a fortune 100 company, where he oversaw nearly \$2 billion in assets for the company's San Diego office.

Bret graduated from the University of Colorado with a B.S. in Business. He is a member of the American Society of Pension Professional and Actuaries (ASPPA) and The Center for Due Diligence (CFDD). He has earned the Accredited Investment Fiduciary designation (AIF®) from the Center for Fiduciary Studies and has passed the FINRA series 6, 63, & 7 exams.

"Bret's extensive experience in our industry gives him the ability to establish strong and enduring relationships," comments Nick Della Vedova, President of 401(k) Advisors. "We're excited to welcome him to our ever-expanding team."

401(k) Advisors provides independent retirement plan consulting services to major and mid-sized private and institutional plan sponsors, and currently oversees over \$11 billion in assets under advisement. Offices are located in the Midwest, Northeast, Southeast, Southcentral and Western regions of the United States. The firm is recognized for best practices in retirement planning, investment due diligence, vendor service and fee benchmarking, compliance processes, and education for sponsors and participants. For more information, log onto to 401kadvisors.com.

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