



## 401(k) Advisors Opens San Francisco Office

*Ascent Wealth Management Joins National Consulting Team to lead services for the Bay Area*

Aliso Viejo, CA, June 24, 2011—401(k) Advisors, one of the largest independent retirement plan consulting firms nationally, announces today that Ascent Wealth Management joins the firm as its newest office, serving the San Francisco Bay Area. The new office will be led by three seasoned retirement plan professionals: **Todd White**, CFP<sup>®</sup>, Senior Plan Consultant; **Steven Faggiolly**, Senior Plan Consultant; and **Jeremy Pomer**, CRPS<sup>®</sup>, Plan Consultant.

Leveraging the trio's combined industry experience, the northern California office will specialize in delivering local service and support to 401(k) Advisors customers including plan reviews, total cost fee analyses, RFPs and performance benchmarkings, as well as investment due diligence and ongoing fiduciary best practices.

White and Faggiolly founded Ascent Wealth Management in 2003 in Redwood City and experienced tremendous growth in a few short years, particularly among Silicon Valley's high tech companies, due in part to their hands-on approach and pure retirement focus. Pomer joined the group just last year to further consulting initiatives. The decision to align with 401(k) Advisors was a "natural evolution" according to White. "Their scalability and depth of resources allow us to apply singular focus to our local market while delivering world-class services to plan sponsors and participants alike."

"401(k) Advisors remains committed to serving all major U.S. markets through regional offices led by highly credentialed talent," comments Nick Della Vedova, President of 401(k) Advisors. "The addition of Todd and his team brings us one step closer toward that goal."

### About 401(k) Advisors

Founded in 2000 and headquartered in Orange County, California, 401(k) Advisors provides independent retirement plan consulting services to major and mid-sized private and institutional plan sponsors and currently oversees over \$11 billion in assets under advisement. Offices are located in the Midwest, Northeast, Southeast, Southcentral and Western regions of the United States. For more information, log onto [401kadvisors.com](http://401kadvisors.com).

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